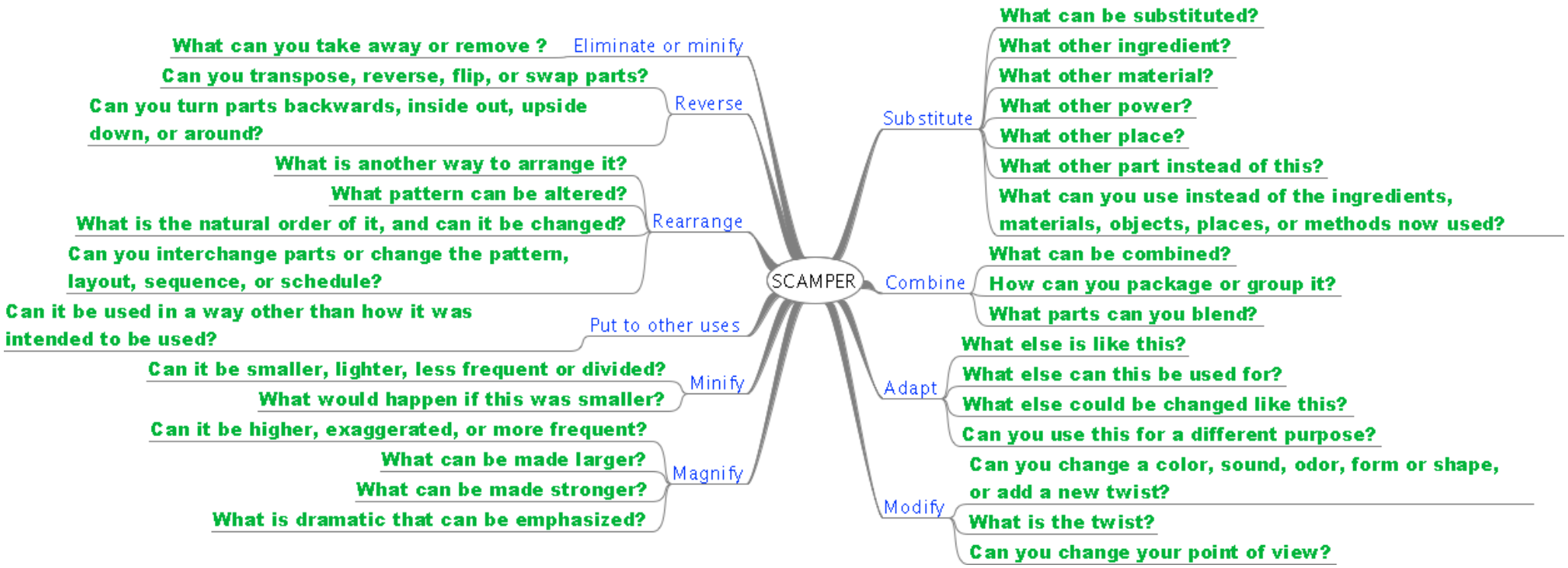
SCAMPER
Substitute
What can be substituted?
What other ingredient?
What other material?
What other power?
What other place?
What other part instead of this?
What can you use instead of the ingredients, materials, objects, places, or methods now used?
Combine
What can be combined?
How can you package or group it?
What parts can you blend?
Adapt
What else is like this?
What else can this be used for?
What else could be changed like this?
Can you use this for a different purpose?
Modify
Can you change a color, sound, odor, form or shape, or add a new twist?
What is the twist?
Can you change your point of view?
Magnify
Can it be higher, exaggerated, or more frequent?
What can be made larger?
What can be made stronger?
What is dramatic that can be emphasized?
Minify
Can it be smaller, lighter, less frequent or divided?
What would happen if this was smaller?
Put to other uses
Can it be used in a way other than how it was intended to be used?
Rearrange
What is another way to arrange it?
What pattern can be altered?
What is the natural order of it, and can it be changed?
Can you interchange parts or change the pattern, layout, sequence, or schedule?
Reverse
Can you transpose, reverse, flip, or swap parts?
Can you turn parts backwards, inside out, upside down, or around?
Eliminate or minify
What can you take away or remove ?