

# **BRAINSTORMING**

## **Rule 1: Withhold judgement of ideas**

Allow students to conceptualize freely.

## **Rule 2: Encourage wild ideas**

Asking for wild ideas encourages group members to be imaginative and to expand their thinking

## **Rule 3: Quantity counts**

The more creative ideas a person or a group has to choose from, the better

## **Rule 4: Piggyback on the ideas of others**

Combining previous ideas can open vast resources for most people.